



Brent

Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

Online Ref. No: 19957
Application No: 35660
Date: 31 July 2025

LICENSING ACT 2003

Licence: Premises Licence New Application
Application No: 35660

Dear Sir/Madam,

Applicant: Mrs SWATIBEN JAYDEEP KUMAR THAKKAR

Date Received: 31 July 2025

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us **by: 28 August 2025**.

Yours faithfully

Sima Naran
Administration Officer
Regulatory Services

Part 1 - Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

SANGIT EXPRESS
327 Harrow Road, Wembley, Brent, HA9 6BA

Telephone Number at premises (if any):

Non domestic rateable value: 7,000

Part 2 - Applicant Details

Proposed Licence Holder:
Mrs SWATIBEN JAYDEEP KUMAR THAKKAR

Agent Details

RAJ JAGTAP

62 CROWNWALK, WEMBLEY, MIDDLESEX, HA9 8HU
saiarchi@yahoo.com
07961743174

Part 3 - Operating Schedule

When do you want the premises licence to start? 01-08-2025

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: LOCAL SUPERMARKET - GROCERY SHOP

What licensable activities do you intend to carry on from the premises?

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol: Off the premises		
Day	Start Time	End Time
Monday	09:00	02:00
Tuesday	09:00	02:00
Wednesday	09:00	02:00
Thursday	09:00	09:00
Friday	09:00	02:00
Saturday	09:00	02:00
Sunday	09:00	02:00

ON CHRISTMAS AND BANK HOLIDAYS FROM 09:00- 02:00

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Swatiben JaydeepKumar Thakkar
Date of birth:

Licence Number: [REDACTED]
Issuing authority: [REDACTED]

Concerns in respect of Children: As per attached letter

The opening hours of the premises

<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	08:00	02:00
Tuesday	08:00	02:00
Wednesday	08:00	02:00
Thursday	08:00	02:00
Friday	08:00	02:00
Saturday	08:00	02:00
Sunday	08:00	02:00

a) General - all four licensing objectives (b, c, d, e): SALE OF ALCOHOL OFF THE PREMISES - Sangit express 327 Harrow road, Wembley, HA9 6BA as shown on PLAN. ALL CALENDER EVENT DAYS AT WEMBLEY - FROM 09:00am -02:00pm (MONDAY to SUNDAY) 7 Days a week. Licensing objectives: All Steps are in place to promote all the four licensing objectives together for the Proposed New Premise Licence at Sangit express off the premises. All precautions & safety measures are in place on the premises and all adoption of best practice guidance followed. All premises licensing objectives are achievable in spite of proposed opening hours on all the week days and all EVENT days at Wembley for the Sangit express Premises at 327 Harrow road, Wembley, HA9 6BA. Hire trained security personnel: One of the most important things a Premises can do to prevent crime and disorder is to hire trained security personnel. These individuals can monitor the establishment, keep an eye on potentially problematic patrons, and intervene before a situation gets out of hand on a event day. Implement ID checks: Implementing ID checks at the door/counter help prevent underage sale and keep out known troublemakers. Limit alcohol sale : Overconsumption of alcohol can lead to disorderly behaviour and even violence. By limiting alcohol sale through measures like limited sale. Maintain a well-lit environment: A well-lit environment can deter criminals and help security personnel identify potential troublemakers. Use surveillance cameras: Installing surveillance cameras throughout the bar can help identify criminal activity and provide evidence in the event of an incident. Train staff to handle difficult situations: All staff members should be trained to handle difficult situations, such as confrontations with buyers or incidents of violence. This can help prevent situations from escalating and ensure the safety of everyone in the premises. Develop a clear code of conduct: Establishing a clear code of conduct for buyers can help prevent disorderly behaviour and give security personnel clear guidelines for when intervention is necessary.

b) The prevention of crime and disorder: Provision of effective CCTV in and around premises 24hrs/30 days recording Doors and frames ARE reinforced making it more difficult for intrusion. Shutters are installed externally to prevent any access after opening hours. Windows/Doors that are likely entry points ARE locked and made of toughened glass with electronic door release panic button. Effective & responsible management on the premises. Training& supervision of staff Provision of secure deposit box. Intruder alarm installed. Staff to keep a close watch on all customers, especially groups of people and anyone who appears to be loitering. Provision of litter bins & other security measures, such as lighting outside. Adoption of best practice guidance. There is a clear view of the whole of your premises at all times. No displays to block your view. Use electronic forged note detector. Ensure that your staffs understand that as part of our routine security measures their belongings ARE/will be subject to random inspections. Take great care to check the references of any new staff when employed.

c) Public safety: Suitable & sufficient risk assessment's in place. Easy means of escape on site/premises Appropriate fire safety devices easily accessible in case of fire (Fire extinguishers) Regular testing of safety appliance's done (and certification's) at the premises. Comprehensive fire risk assessments, including occupancy, consideration whenever building or operational alterations are carried out at the premises. Installation of appropriate and adequate safety equipment, warning systems, emergency lighting and evacuation procedures. Easy access for emergency vehicles, and is free of obstructions at all times. Fully comprehensive safety checks of all electrical equipment to be undertaken within the premises annually by a competent person and evidenced by certification to National Inspection Council for Electrical Installation Contracting (NICEIC) Standards. Appropriate instruction, training & supervision of those employed or engaged to secure the safety of the premises. Effective CCTV in around premises.

d) The prevention of public nuisance: Control of noise Self manually operated closing main door, adequate false ceiling to concrete 1st floor slab buffer prevents any noise. Keeping doors and windows closed, especially during event

takes place indoors. No noise pollution. Effective ventilation system at the rear open area premises. Area around premises is always clean and tidy. Control of smells It is essential that no bad or obnoxious smells come from the premises therefore extraction is in place to be used to ensure the neighbourhood is not offended their by causing a nuisance. Proper and sufficient lighting installed, including security lighting in and around the premises Easy public transport from premises. CCTV operating 24hrs/30 days recording. Crowd control Effective queue management in place in case of crowd, by licensed security staff, to include the prevention of persons after closing time.

e) The protection of children from harm: All/sufficient precautions taken to see children are not exposed to any hazard. Health & Safety measures are in place where equipment is of danger to young persons. Entry policy will include diligent measures on proof of age. THE CHALLENGE/ CHECK 21/25 SCHEME - NO ID NO SALE! Effective & responsible management Sufficient precautions taken to see children are not exposed to any hazard to secure the protection of children from harm. Compulsory ID checks for under age children's. NO ID NO SALE! Proper and clear display of Legal Notice's on the premises. With all the Safety and Preventive measures all ready in place and SHALL be practised as per the good practice guidance till 02:00hrs after midnight at Sangit express 327 Harrow road, Wembley, HA9 6BA address and as per the New Premises licence conditions for 1) The prevention of crime and disorder 2) Public safety 3) The prevention of public nuisance 4) The protection of children from harm Four main objectives under the Licensing act 2003. We request you to grant us the New Premises Licence at Sangit express 327 Harrow road, Wembley, HA9 6BA with the Hours as scheduled for all the week days and on All the Event days at Wembley.